

# **Empathy Map**

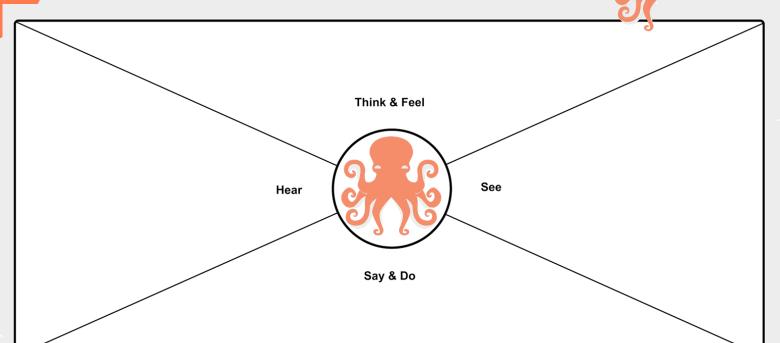








**Empathy** Map











**CENTRE FOR** 

UNUSUAL COLLABORATIONS

### **Guided** Journaling



#### **Instructions**

- just put the pen on the paper and write/draw
- resist the inner editor
- if you don't know what to write, just write 'i don't know what to write'



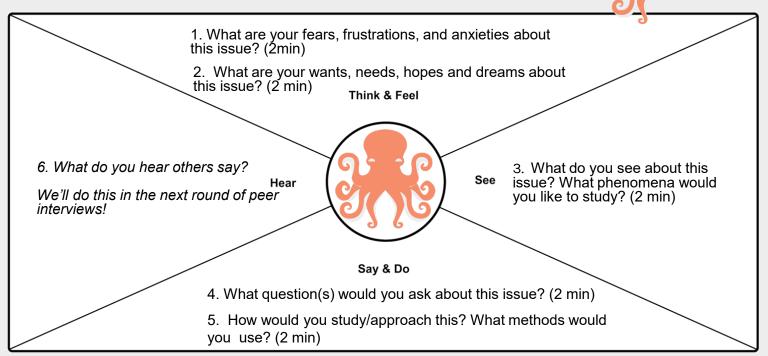






### **Guided** Journaling Questions













## **Examp**le questions



- Can you tell me more about...
- Can you explain why that matters?
- What does concept x mean in your context?
- Can you explain that in a different way? Help me to understand this part...
- Can you make a drawing or model to explain your thinking?









### Peer Interviews in trios (24 min)



### Peer interviews (8 min x 3)

Assign Person A and a timekeeper

- a. Person A shares their empathy map. B & C listen attentively with an open mind (2 min)
- b. B & C ask clarifying & deepening questions (open questions!) Suspend advice or feedback(5 min)

Example questions:

- Can you tell me more about...
- Can you explain why that matters?
- What does concept x mean in your context?
- Can you explain that in a different way?
- Help me to understand this part...
- Can you make a drawing or model to explain your thinking?
- a. Person A briefly reflects back what they learned about their own perspective (1 min)

Swap roles (twice)









### Generative dialogue (10m)



- Guiding questions:What had real meaning for you?What surprised you?

  - What challenged you?





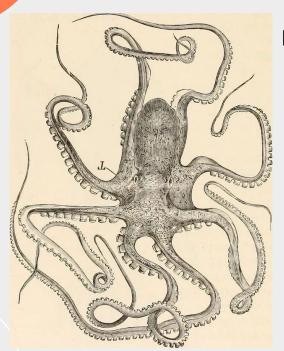






### Individual Reflection (2 min)





### Reflection questions:

- What did you learn about your own perspective?
  What touched you? What connected
- with you personally?







