# CENTRE FOR UNUSUAL COLLABORATIONS

The Proof of the Pudding is in the Eating: Co-Learning about Knowledge Integration Practices in Unusual Collaborations Annemarie Horn & Anke de Vrieze, ITD Conference Utrecht, Nov 4, 2024









# <u>Purpose</u>

Use the metaphor of cooking in order to:

- spark reflections on integration processes in ITD
- explore the usefulness of this metaphor
- provide exercise for participants to take home











# Outline

#### 3 stages:

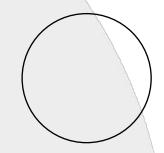
- 1. Exploration
- 2. Translation
- 3. Harvesting











# 1. Exploration









# Ready Steady Cook: explore the ingredient

#### (2min) Explore the ingredient you received:

• Explore taste, texture, origin, cuisine, combines well with

















## Ready Steady Cook: combine ingredients

(3 min) Find 2-3 other ingredients (and their owners) to combine forces.
Find a table together.



In looking for ingredients, think of tastes and textures go well together, also think of 'unusual suspects'.

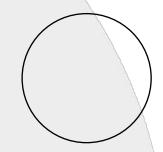
- (5 min) Make a list of possible dishes you could make with these ingredients; write (or draw!) those on the table cloth.
- (5 min) Briefly reflect on what you did to come up with the dishes: what qualities of the ingredients did you take into account? What ingredients or properties did you start out from?











# 2. Translation









# What's the equivalent of ingredients in ITD integration?

#### Reflect & write on the table cloth:

- What are or could be the inputs of the integration process in your own ITD context?
- What feeds into the integration process in your own ITD experiences?
- Between which components do you create new relationships?
- Which components go through a transformation?









# What's the equivalent of ingredients in ITD integration?

According to literature review by O'Rourke et al. (2016):

#### Local epistemic elements:

- Concepts
- Methods
- Data
- Explanations
- Knowledge
- Models

#### Global epistemic achievements:

- Theories
- Fields
- Disciplines
- Domains

And beyond the epistemic: languages, social problems, project participants, supporting institutions, concrete objects such as photographs or film

Quality and quantity: what kind of elements, how many, how diverse are they?









# What's the equivalent of the cook in ITD integration?

#### Reflect & write on the table cloth

- Who engages in the process of transformation of the inputs into a more integrated whole?
- Who is responsible for the integration process?
- To what extent is the responsibility for integration explicitly assigned?









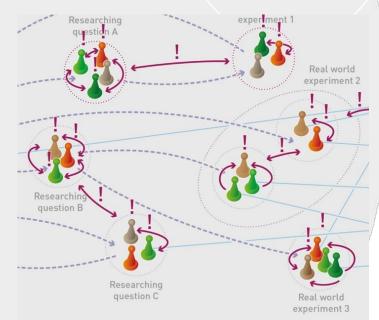
## What's the equivalent of the cook in ITD integration?

According to the conceptualization by Pohl et al. (2021):

#### Integration taking place:

- Unilateral <> bilateral integration
- Involving two, several, or all team members

Responsibility: which balance to strike between tasking an "integation expert" (e.g. Hoffmann et al., 2022) and distributing integration tasks among all team members (equally)?

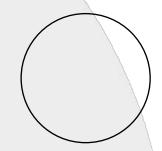












# 3. Harvest









# Cooking as a metaphor

What the metaphor of cooking brings us when thinking about integration:

Through a process of <u>transformation</u>(s), <u>distinct inputs</u> (ingredients) are <u>combined</u> into a <u>new</u> whole (dish) which has <u>new properties</u> (emergence).

Although recipes can be useful to create tasty dishes, the generalized skill of **cooking goes beyond following a recipe**. It requires **expertise** and **competencies**, and a universal blueprint cannot be provided.









# Cooking as a metaphor

#### Write on sticky notes:

- How does the metaphor of cooking resonate with you? What does it highlight or bring (for you)?
- What about ITD integration is being masked by the use of the metaphor of cooking?
- What alternative metaphors do you find useful?









### Take home messages

 Cooking and learning to cook can provide a framing to think of integration in ITD

 Other metaphors may highlight other aspects of integration and provide meaningful lenses to look at ITD integration

 Reflection on the ingredients and process of cooking may support integration in design and execution stages of ITD









# Thank you!

a.horn@uu.nl

anke.devrieze@wur.nl







